



LAYER 8 CHAMPIONS | INITIATE PROGRAMME

**Mobilise and develop your
Security Champions.**

**Boost your resilience to cyber
threats.**

**Strengthening business and societal resilience to
cyber crime** by empowering people to champion
secure habits.

BRIEFING PACK

enquiries@layer8ltd.co.uk | [@layer8ltd](https://www.layer8ltd.co.uk) | [layer8ltd.co.uk](https://www.layer8ltd.co.uk)





OVERVIEW | INITIATE PROGRAMME

Participate in a series of coaching sessions to equip you with **the techniques proven to engage your Security Champions network long term**

Get access to templates, exercises and other resources that **take the hard work out of building and sustaining a Security Champions network**

Learn from others and get feedback within a closed collaborative environment

Get dedicated support from Layer 8 consultants to support, facilitate or implement your Security Champions programme





THE BENEFITS | INITIATE PROGRAMME

LAYER 8 CHAMPIONS IS GOOD FOR BUSINESS

Security culture **facilitates business objectives** and embeds company values

People own responsibility for their individual and their teams' security habits and behaviours

Proactive security embeds itself in processes and behaviours

... AND ITS GOOD FOR YOU, TOO

Significantly reduce requirement for internal resource with access to readymade processes and materials

Get a **much more accurate** view of risk at a grassroots level expanding the reach of your security team via colleagues

Create and run a **cost-saving, long-lasting** Security Champions programme with the help of group coaching techniques and processes proven within multiple large global organisations

Access to 1-1 consultancy to discuss your organisation's unique challenges

Run workshops easily with access to Layer 8 Security Champions consultants and supporting materials

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IMPLEMENTATION | INITIATE PROGRAMME

FULL IMPLEMENTATION

A dedicated Layer 8 Champions consultant works along side you to **create and deliver the programme in full.**
Includes coaching, consultancy and materials.

FACILITATE

A dedicated Layer 8 Champions consultant will **kick off your Champions programme and is available to guide and support you through the delivery.**
Includes access to template materials and group coaching.

CONSULT

A dedicated Layer 8 Champions consultant is available **to guide and support you through delivery.**
Includes access to template materials and group coaching.

GROUP COACHING SESSIONS MAY-JULY ACCESS TO LAYER 8 CHAMPIONS PROGRAMME RESOURCES

All Security Champions workshops run by Layer 8 consultants

All programme materials developed by Layer 8 consultants and branded to client requirements

8-hours of 1-1 consultancy

Review of self-created materials n/a

Initial Security Champions workshop run by Layer 8 consultants

All programme materials created by client (using Layer 8 templates)

4-hours of 1-1 consultancy

Review of self-created materials 2 hours

All Security Champions workshops run by client

All programme materials created by client (utilising Layer 8 templates)

2-hours of 1-1 consultancy

Review of self-created materials 1 hour



COMMITMENT | INITIATE PROGRAMME

**FULL
IMPLEMENTATION**

FACILITATE

CONSULT

Typical time commitments for Champions and Security lead to run a Security Champions programme.

**Security: 5 days
Champions: 4 days**

**Security: 12 days
Champions: 4 days**

**Security: 15 days
Champions: 4 days**

CLIENT REQUIREMENTS: a single poc to administer or run the programme (depending on option selected)

RESOURCES & TEMPLATES

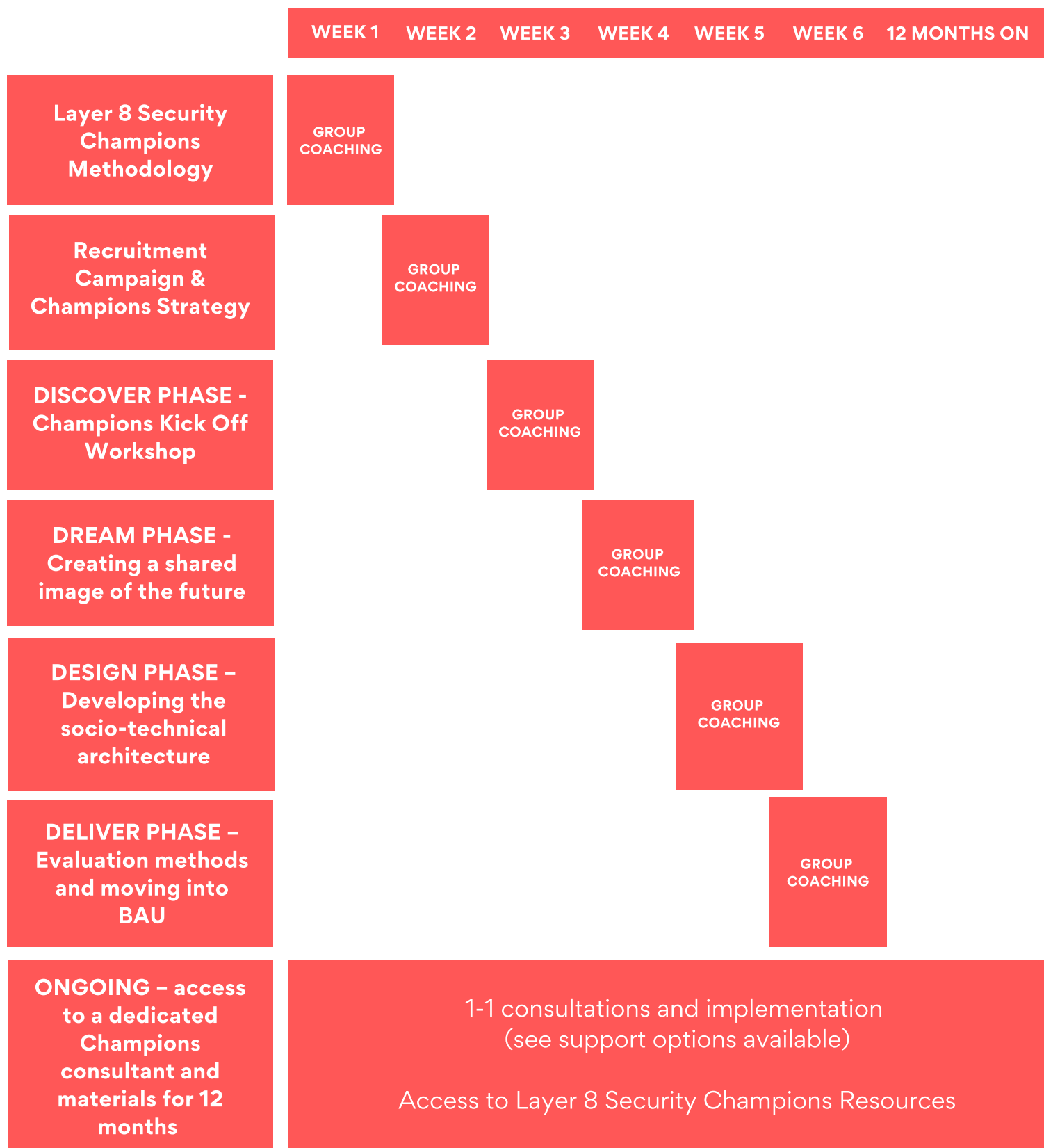
- Security Champions Strategy and Delivery Plan
- Recruitment Campaign
 - Senior managers briefing and engagement exercise
 - Visual 'call to action' graphics
 - Email invite
 - News story
 - Provocation template
- Slides, exercises and scripts for all workshops
- Evaluation and Support Plan – moving Champions into BAU
- Worksheets:
 - Creating a vision for an ideal security culture
 - Shaping your personal security story
 - Principles of Layer 8 Champions methodology and their roots in Appreciative Inquiry
 - Creating good questions
 - Interview etiquette
 - Using stories to instigate change

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GROUP COACHING TIMETABLE | INITIATE PROGRAMME





PRICING | INITIATE PROGRAMME

FULL IMPLEMENTATION

£29,950 + VAT

FACILITATE

£15,950 + VAT

CONSULT

£9,950 + VAT

LET'S TALK



email sarah.janes@layer8ltd.co.uk

linkedin [/sarahjaneslayer8ltd/](https://www.linkedin.com/company/sarahjaneslayer8ltd/)

twitter [@sarahkjanes](https://twitter.com/sarahkjanes)

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